

## Product Data

### FASSON® Transfer Plus Premium/AP104/BG40WH

#### FACESTOCK

A white woodfree coated paper specially coated with a smooth, matte, micron-absorbent coating.

Basis Weight: 70 g/m<sup>2</sup> ± 10% ISO536  
Caliper: 0.072 mm ± 10% ISO534

#### ADHESIVE

A general purpose permanent, acrylic based adhesive.

#### LINER

A super calendared white glassine paper with excellent roll label converting properties.

Basis Weight: 61 g/m<sup>2</sup> ± 10% ISO536  
Caliper: 0.055mm ± 10% ISO534

#### TYPICAL PERFORMANCE DATA (N/25mm)

Loop Tack (st,st)-FTM 9: 16.0  
20 min 90° Peel (st,st)-FTM 2: 7.0  
24 hour 90° Peel (st,st)-FTM 2: 9.0

Minimum Application Temperature: 10°C  
Service Temperature Range: -50°C~+90°C

#### ADHESIVE PERFORMANCE

The adhesive features excellent initial tack and ultimate bond on a wide variety of substrates, including apolar, slightly rough and curved substrates.

Particularly good performance at small cylindrical or overlaminated labels: e.g. cosmetic and pharmaceutical containers.

AP104 is suitable for applications where compliance with FDA 175.105 is required. This section covers applications where for

indirect or incidental contact food, cosmetic or drug products.

#### APPLICATIONS AND USE

Fasson® Transfer Plus Premium has been designed specially for thermal transfer print applications. Applications include: inventory, address and shelf edge labels. It's suitable for flat or simple curve substrates.

The above does not represent any guarantee or warranty and the Purchaser must independently determine the suitability of the products for the Purchaser's purposes.

#### PRINTING/CONVERTING

The special coated facestock is designed to do flexo and letterpress preprinting, for screens, reverses and other areas of heavy ink coverage.

Cares should be taken with the ink viscosity during printing process.

Areas of the label designated for imprinting should not be printed or varnished prior to imprinting.

Excellent conversion characteristics in rotary and flat-bed.

#### SHELF LIFE

One year when stored at 23±2°C at 50±5% RH.

#### STATEMENT OF PRACTICAL USE

As with all pressure sensitive materials, this product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.

## Warranty

Information concerning Products are based upon tests believed to be reliable but do not represent a guarantee or warranty. Products are provided on the basis that any Purchaser has independently determined the suitability of the Products and Purchaser's purposes. The Company warrants the products to be free from defects in material and workmanship. Should any failure to conform to this warranty appear within one year of delivery (but not afterwards), upon notification thereof within seven (7) days of such appearance and substantiation that the Products have been stored and applied in accordance with the Company standards, the Company shall within a reasonable period correct such defects by providing a suitable replacement without charge at the Company's plant or at the location of the Products (at the Company's election) provided however, if the Company in its sole discretion determines that replacement is not commercially practical, the Company may issue a credit in favour of the Purchaser in an amount not to exceed the purchase price actually paid for the Products. Any implied warranty of merchantability fitness for particular purpose or other warranty of quality, whether express or implied by law, is hereby excluded to the extent permitted by law. In no event shall the Company be liable for any incidental, indirect or consequential damages including, but not limited to, loss of profit, loss of use or loss of capital. The remedies of the Purchaser set forth herein are exclusive, and the total potential liability of the Company arising out of any contract of or from the manufacture, sale, delivery, resale, installation or use of any products shall not exceed the purchase price of the products upon which liability is based.



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